

Road Safety Partnerships - a journey towards excellence

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Scrutiny Panel

Situation: After a year on year rise in KSI in Lancashire the RSP were brought before a Local Authority scrutiny panel and were told to improve.

Issues we had: a lack of a purposeful strategy, lack of meaningful analysis, lack of coordination and duplication of (wasted) effort.

Keep it simple!

People + Plans + Problems = Purpose

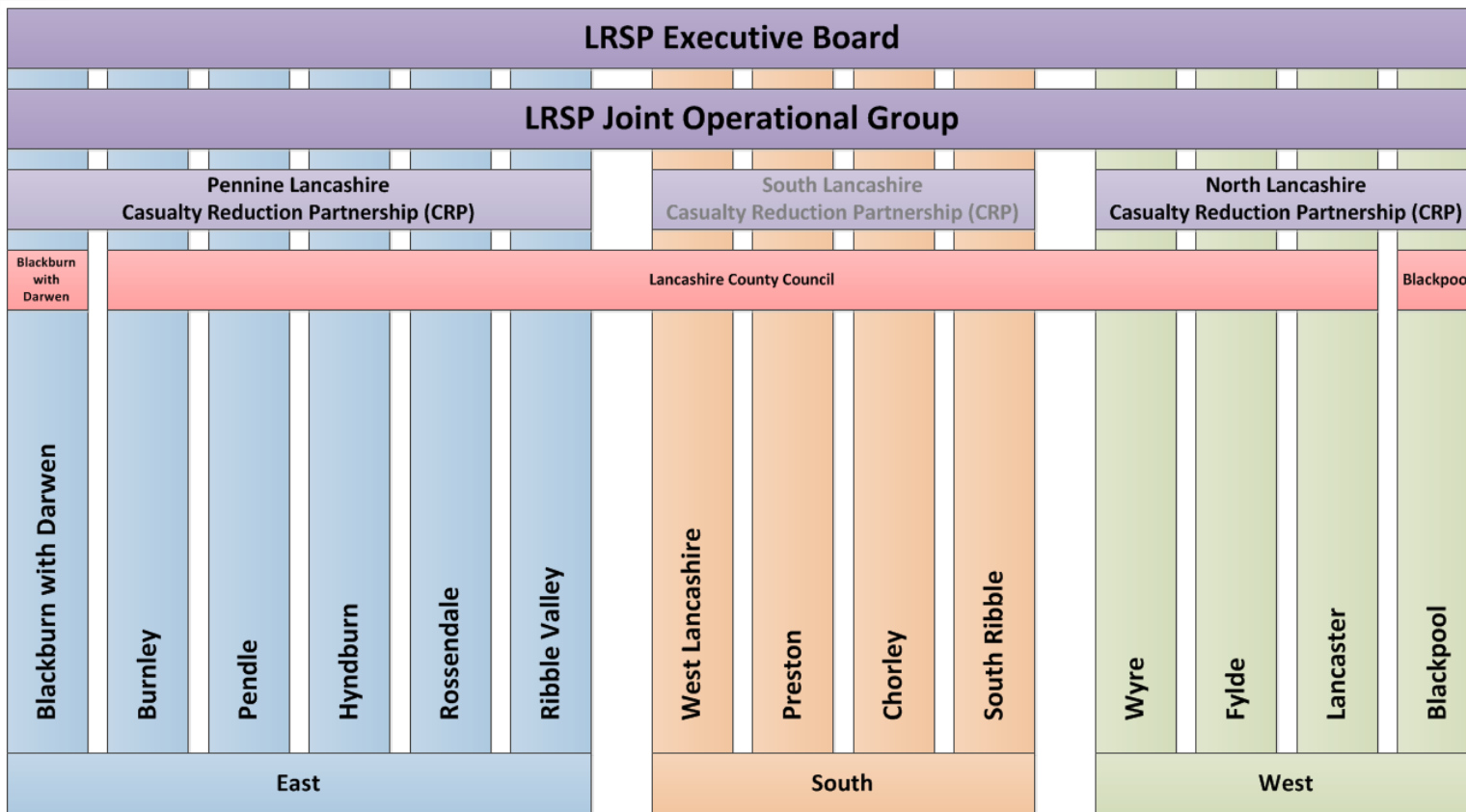
*The right people in
the right roles*

*Clear, long-term
strategy alongside
short-term tactical
needs*

*Identified issues
with realistic and
evidence-based
options and tactics*

Effectiveness

People



Towards Zero: Lancashire Road Safety Strategy

It is our vision that people are safe and feel safe on Lancashire's roads

Priority 1

*Coordinated and
evidence based
response to Road
Safety*

Priority 2

*Enabling, engaging
and educating
individuals and
communities to
influence road user
attitudes and
behaviour*










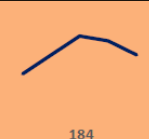
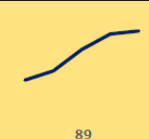







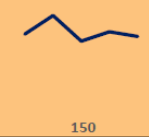


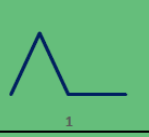


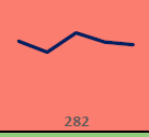


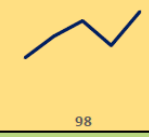
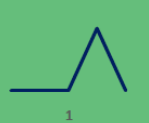


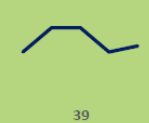
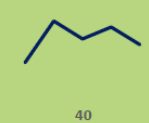
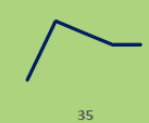
Priority 3

*Intelligence-led
Enforcement*

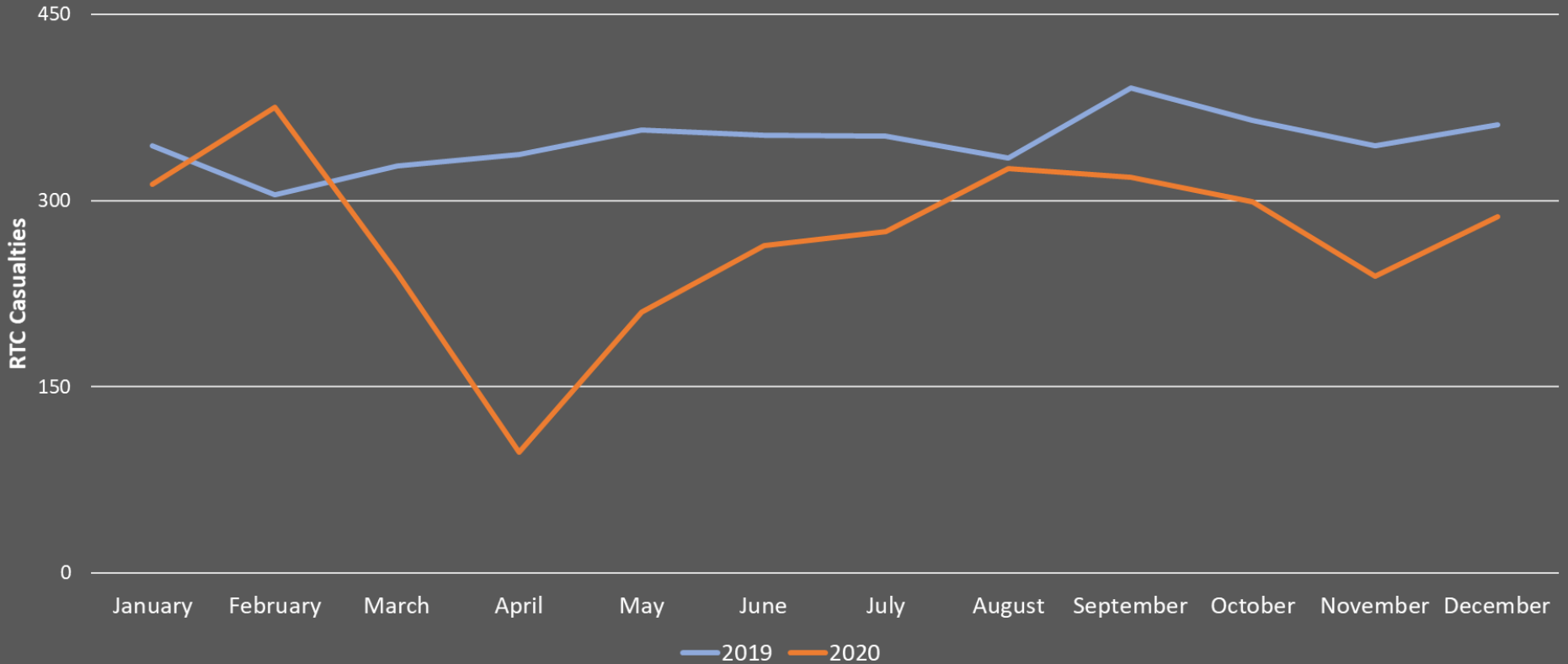
Priority 4

*Engineering for
Safety*

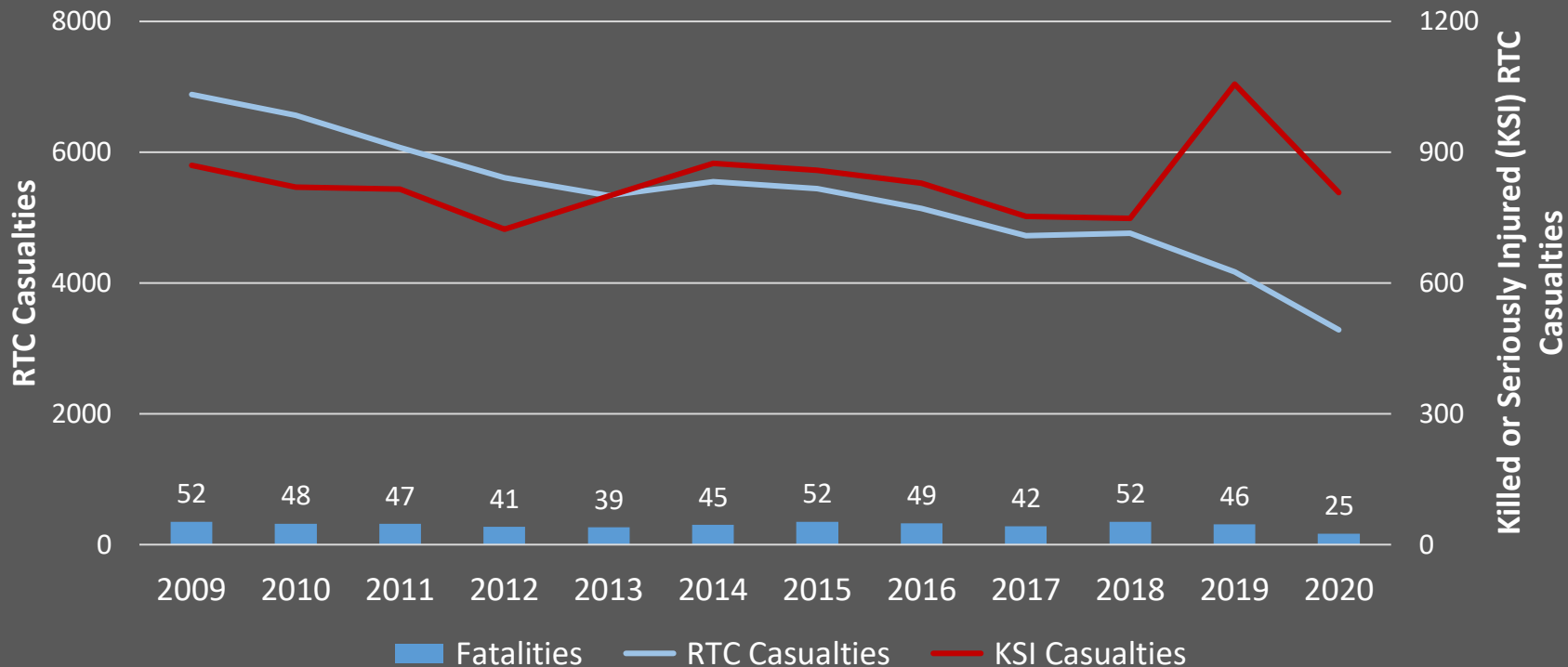
Problems

| | 0-5 Years | 6-10 Years | 11-16 Years | 17-24 Years | 25-39 Years | 40-55 Years | 56-74 Years | 75+ Years |
|---|---|--|--|---|--|--|--|--|
| Car Occupant  |  23 |  16 |  43 |  317 |  319 |  232 |  208 |  175 |
| Cyclist  |  5 |  25 |  41 |  76 |  132 |  184 |  89 |  14 |
| Pedestrian  |  71 |  108 |  165 |  98 |  117 |  137 |  150 |  123 |
| Powered 2 Wheeler  |  1 |  0 |  29 |  282 |  212 |  285 |  98 |  5 |
| Other |  1 |  0 |  4 |  23 |  16 |  39 |  40 |  35 |

The Pandemic Effects on Road Safety



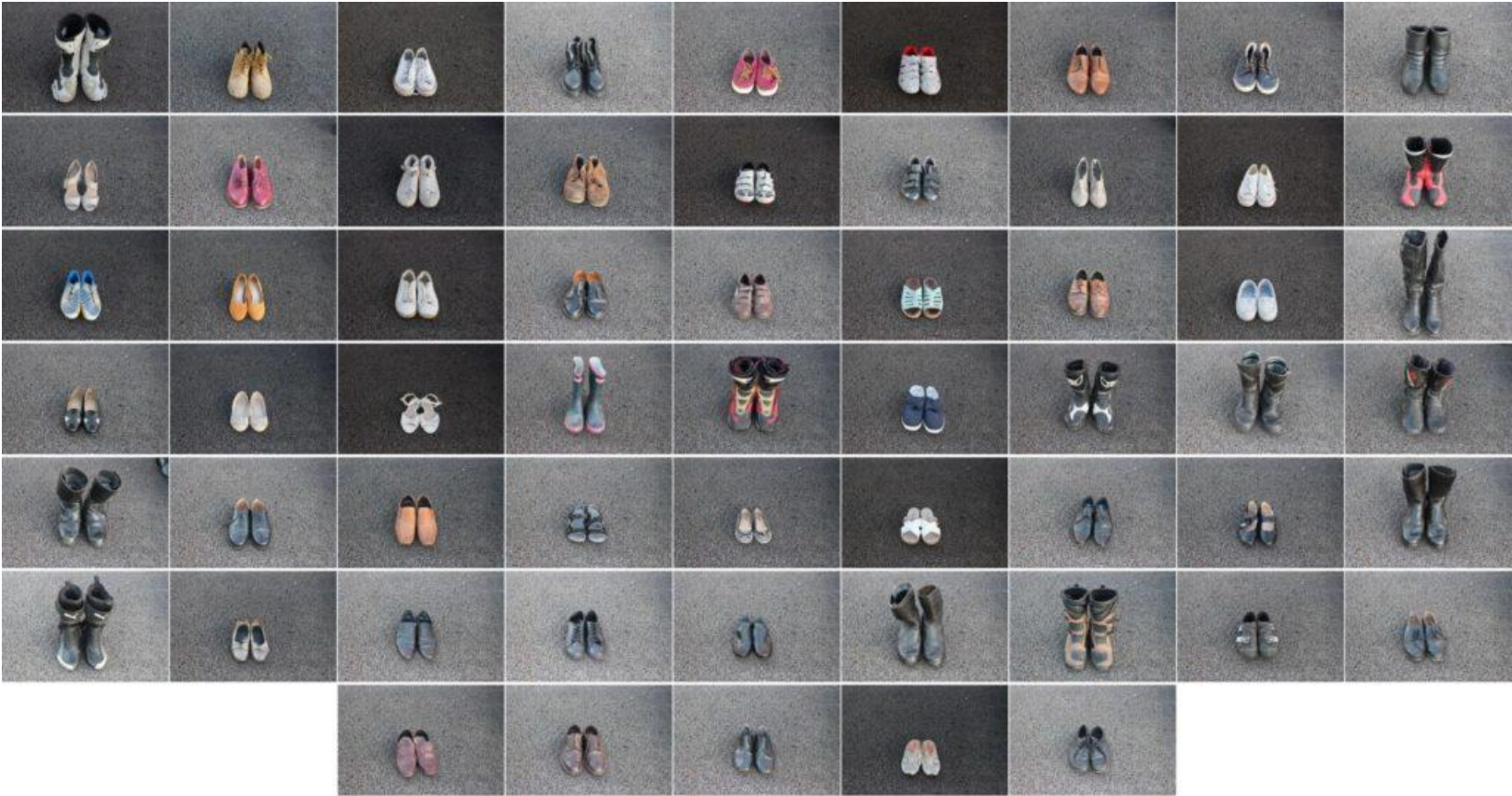
Collision Recording, Data, CRASH and KSIs



Top Issues

- **Young Road Users**
- **Motorcyclists**
- **A584** between Clifton and Squires Gate
- **A59** between Clitheroe and the Lancashire/North Yorkshire border
- **A59** between Northway and Tarleton
- **A682** Colne Road between Burnley and J12
- **M6** between J31a and J33
- **Careless Driving**

Response





Thank you

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